

Pedal with Pete, Columbus, Ohio

Sponsor Publicity Levels

	YELLOW JERSEY	MILLENNIUM	TITANIUM	GOLDEN SPOKE	SILVER CHAIN
	\$5,000 or more	\$1,000 or more	\$500 or more	\$250 or more	\$100 or more
Listed in the e-newsletter (3,300 subscribers), annual report, website, and social media posts	X	X	X	X	X
Listed on T-shirts, with larger sponsors designated by logo	X	X	X	X	
Listed on a Banner promoting our Sponsors, displayed on event day	X	X	X		
Logo on Event Maps	X	X			
Logo added to Start/Finish Arch	X				

More Publicity Opportunities

\$25,000	Entire Research Grant Sponsorship	Sponsor an entire seed grant for cerebral palsy research, increasing Pedal with Pete's impact by 50% this year. This partnership would be promoted with the press and with the PwP Family of 3,300 supporters.
\$2,000 or more	Sponsor a Rest Stop	BANNER with your logo - Banner opportunities are first come, first serve, with earliest sponsors receiving banners that will be seen by the most people.



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